

GRI Sponsorship Opportunities



What is the GRI (Graduate REALTOR® Institute)? Visit OklahomaRealtors.com/GRI for more info and to hear what REALTORS® have to say about the program.

- **LUNCH SPONSORSHIP**

Cost: \$20 per student to provide lunch for REALTORS® attending a GRI class

- There will only be one Lunch Sponsorship offered per GRI Course.
- Presentation opportunity to class (3 minutes)
- Exclusive opportunity to distribute fliers to class
- Exclusive opportunity to set up table outside of education conference room. Sponsor is responsible for set up/tear down of any items they bring; table can be manned or un-manned per sponsor discretion.
- Signage displayed: "This GRI sponsored in part by (your logo here). Thank you for supporting Oklahoma REALTORS®!"
- Since final registration numbers are not known until the day before a GRI course, sponsor will provide \$500 deposit along with application, with balance of cost due within 15 days of GRI course.

- **CURRICULUM SPONSORSHIP**

Cost: \$200 if sponsor provides insert —or— \$250 if OAR copies insert

- Front cover of curriculum binders will include "Sponsored in part by (logo here). Thank you for supporting Oklahoma REALTORS®!"
- Includes 8 1/2 x 11" (front & back) promotional sheet inserted in the front binder pocket.

- **PROMOTIONAL E-MAILS**

Cost: \$250

- Unique way to reach every REALTOR® in the state through OAR.
- Your organization will be thanked and recognized in promotional emails that are sent to our entire membership promoting one GRI course... that's about **9,500 REALTORS® in Oklahoma!**
- Includes a link to your website.

- **SLIDESHOW**

Cost: \$100 for 1 year (6 GRI Courses)

- Sponsor's slide will be included with slideshow that will run before classes and during breaks.

All digital files required for sponsorship (logos, flier art, etc.) must be received by OAR no later than 30 days prior to the GRI Course.

Send files to:

Kellian@OklahomaRealtors.com

405.848.9944

GRI Sponsorship Application

50% deposit is required to reserve sponsorship with the balance due 30 days prior to GRI Date unless otherwise noted.



What sponsorship would you like? (Check One)

- Lunch Sponsorship (\$20 per student)
- Curriculum Scholarship (\$200 —or— \$250 if OAR copies inserts)
- Promotional E-Mails (\$250)
- Slideshow Sponsorship (\$100)

What GRI Course would you like to sponsor in 2010? (Check your top choices)

- GRI 101: February 17-18
- GRI 102: March 24-25
- GRI 201: June 16-17
- GRI 202: July 21-22
- GRI 301: October 20-21
- GRI 302: November 17-18

Why market to Oklahoma REALTORS®?

REALTORS® generate **\$12 BILLION** annually to Oklahoma's economy! They advertise, make copies, print, mail, host events, and network with LOTS of Oklahomans.

- There are approximately **9500** REALTORS® in Oklahoma
- REALTORS® help Oklahoma families sell **50,000** homes per year
- **91%** of all REALTORS use e-mail daily
- **88%** of all REALTORS® use their computers daily
- **93%** of all REALTORS® use their cell phones daily

**SEND 50%
DEPOSIT TO ↓**

Firm Name: _____ Contact Name: _____

Phone: _____ Fax: _____

Email: _____ Cell: _____

Address: _____

Total Cost of Sponsorship Chosen: _____ Date: _____

Sponsor Signature: _____

To reserve your sponsorship, complete this form and send along with 50% deposit check to:

Kellian Schneider, Oklahoma Association of REALTORS®

Email: Kellian@OklahomaRealtors.com Fax: 405.848.9947 Phone: 405.848.9944

Address: 9807 N. Broadway Ext. Oklahoma City OK 73114



GRI Sponsorship Terms & Conditions

- **Recruitment:** Absolutely no recruiting.
- **Student Interaction:** If Sponsorship includes on-site activities, interaction with GRI students must occur during non-class time such as breaks, lunch and before/after class. There will be no interaction with REALTORS® during class time; this will help them satisfy the Continuing Education requirement by the Oklahoma Real Estate Commission to be in class the entire time (if they aren't, they will not get credit.)
- **Availability:** Sponsorship opportunities are limited; advertisers will get their preferences based on a first-come, first-served basis.
- **General Conduct:** All behavior and promotion must align with the professional and ethical standards of the Oklahoma Association of REALTORS® (OAR), per the discretion of OAR.
- **Application and Eligibility:** Application for sponsorship at the Oklahoma Association of REALTORS® (hereinafter "OAR") must be made on the approved printed form provided by OAR and must only be submitted on an original application form. Faxed copies may be submitted to hold sponsorship, but an original copy must also be submitted. The application must only be submitted by an individual who has the authority to act for the applicant. OAR reserves the absolute right to decline any application for any reason. OAR further reserves the right in its sole discretion to limit the types of companies and products represented as sponsors and accept or reject applications.
- **Assignment of Sponsorship:** Sponsorship opportunities will be chosen on a first-come, first-served basis. OAR reserves the right to alter a sponsorship opportunity if it is deemed necessary. Before exercising its discretion, OAR will consult with the sponsor.

- **Sponsorship Cost and Deposit:** See Rate Card for sponsorship opportunities and costs. Full payment is due 30 days prior to the GRI Course. If full payment is not made by 30 days prior to GRI Course, OAR reserves the right to resell the sponsorship opportunity.
- **Cancellation of Sponsorship:** In the event Sponsor notifies OAR of Sponsor's intent to cancel this sponsorship before 30 days prior to the GRI course, OAR will retain the non-refundable deposit. If OAR receives such notice of the Sponsor's cancellation after the 30 day deadline before the GRI course, OAR reserves the right to retain the full sponsorship price and resell the sponsorship.
- **Dismantling and Removal of Exhibits:** The dismantling period is from 3:30PM to 5:00PM on the day of GRI sponsorship. All sponsor display materials left in the facility after 5:00 p.m. will be discarded.
- **Failure to submit materials or occupy space:** Any space not occupied by the official start of GRI shall be forfeited by the Sponsor unless a special request for delayed occupancy has been received prior approval by OAR.

All required digital files for sponsorship (example: logos, flier art, etc.) must be sent by Sponsor to OAR no later than 30 days prior to the GRI course. Failure to do so will jeopardize OAR's ability to execute the deliverables of the sponsorship. In this case, OAR cannot guarantee that the deliverables of the sponsorship will be executed, but Sponsor will still be responsible for the entire cost of the sponsorship.

- **Liability for Damages or loss of Property:** OAR does not and cannot insure the safety of persons or the protection of property. Sponsor agrees to protect, indemnify and hold harmless OAR and its members, officers, directors and employees from any and all liabilities, loss, damage or expense including court costs and attorneys fees by reason of any injury or injuries sustained by any persons or property or loss of property or income which might be derived there from occurring in or about the premises or entrances thereto or exits there from, including that caused by or resulting from breach of the terms and conditions and representation made by Sponsor written in this contract including violations of the Americans with Disabilities Act. OAR shall not be responsible or liable for any injury, loss or damage to any property or person brought in by the Sponsor or otherwise located in the trade show premises.
- **Food and Beverage:** No food or beverage may be distributed without the prior approval of OAR.