



Oklahoma Association of REALTORS®
***Education Conference
& Trade Show***

October 13-14, 2010

Tulsa Renaissance Hotel & Convention Center

Sponsorship Opportunities

Renaissance Tulsa Hotel & Convention Center

EXCLUSIVE SPONSORSHIPS

REALTOR Celebration Banquet - Presenting Sponsor — \$3,500

Held Thursday, October 14 — 1:00-2:30 p.m.

Sponsorship includes:

- Booth at Exhibitor/Realtor Marketplace
- Verbal recognition to attendees of your company's sponsorship during luncheon
- Welcome signage as event sponsor
- One printed marketing piece at each place setting
- Recognition signage at each table as event sponsor
- Table for handouts to meet and greet attendees
- Two tickets to event
- Printed company name and/or logo in convention program & luncheon program
- Web site/e-mail link listed on OARConference.com
- 50% discount on advertising in *Opening Doors* magazine in August, October OR December issue, sent to more than 9,000 REALTORS® statewide

RCA Luncheon — \$2,500

Held Wednesday, October 13 — 12:00-1:30 p.m.

Sponsorship includes:

- Verbal announcement to attendees of your company's sponsorship during event
- Welcome signage as event sponsor
- One printed marketing piece at each place setting
- Table signage as event sponsor
- Table for handouts to meet and greet attendees
- Two tickets to event
- Printed company name and/or logo in convention program
- Web site/e-mail link listed on OARConference.com
- 50% discount on advertising in *Opening Doors* magazine in August, October OR December issue, sent to more than 9,000 REALTORS® statewide

Cyber Café — \$1,500 + Sponsor to provide three computers

Sponsorship includes:

- BOOTH in prime location directly across from OAR Registration Desk in main hallway Wednesday, October 13 & Thursday, October 14
- Booth includes one 6' table for promotional materials, 3 cocktail tables for computers, two chairs, wastebasket, pipe and drape, company sign, electricity and Internet connection
- Booth signage recognizing you as a sponsor
- Verbal announcement to attendees of your company's sponsorship at all education sessions
- Printed company name and/or logo in convention program
- Web site/e-mail link listed on OARConference.com

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Convention Schedule & Program — \$1,500

Sponsorship includes:

- Your ad on the entire back cover of the conference program
- Printed company name and/or logo on the inside of the convention program as a sponsor as well
- Verbal announcement to attendees of your company's sponsorship at all education sessions
- Web site/e-mail link listed on OARConference.com
- 25% discount on advertising in *Opening Doors* magazine in August, October OR December issue, sent to more than 9,000 REALTORS® statewide

Hotel Key or Guest Room Welcome Gift — \$1,250

Sponsorship includes:

- Verbal announcement to attendees of your company's sponsorship at all education sessions
- Printed company name and/or logo in convention program
- Printed company name and/or logo (size limitations) on hotel room key OR Printed company name and/or logo (size limitations) on Guest Room Welcome gift
- Web site/e-mail link listed on OARConference.com
- 25% discount on advertising in *Opening Doors* magazine in August, October OR December issue, sent to more than 9,000 REALTORS® statewide

Name Badge Lanyards — \$750* or \$1,500**

Sponsorship includes:

- Printed company name and/or logo (size limitations) on the lanyard
- Printed company name and/or logo in convention program
- Web site/e-mail link listed on OARConference.com
- 10% discount on advertising in *Opening Doors* magazine in August, October OR December issue, sent to more than 9,000 REALTORS® statewide

* sponsor to provide lanyards with OAR approval. Lanyards must be at OAR by September 1, 2010.

**OAR will provide lanyards with your company name

Attendee Name Badges — \$1,000

Sponsorship includes:

- Printed company name and/or logo (size limitations) on the reverse side of the name badge
- Printed company name and/or logo in convention program
- Web site/e-mail link listed on OARConference.com
- 10% discount on advertising in *Opening Doors* magazine in August, October OR December issue, sent to more than 9,000 REALTORS® statewide

Education Sessions — \$1,000

Multiple Sessions to choose from

Sponsorship includes:

- Opportunity to introduce the speaker
- Verbal announcement to attendees of your company's sponsorship during course
- Company name/logo on course handouts
- Welcome signage as event sponsor
- Table for handouts to meet and greet attendees
- Printed company name and/or logo in convention program
- Web site/e-mail link listed on OARConference.com
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Conference Bags — \$500* or \$1,000**

Sponsorship includes:

- Printed company name and/or logo in convention program
- Web site/e-mail link listed on OARConference.com
- 10% discount on advertising in *Opening Doors* magazine in August, October OR December issue, sent to more than 9,000 REALTORS® statewide

*sponsor to provide conference bag to include OAR's logo with OAR approval.

Conference bags must be at OAR by September 1, 2010.

**OAR will provide conference bags with your company name.

Dessert Refreshment Break — \$500 + Dessert cost*

Sponsorship includes:

- Verbal recognition to attendees of your company's sponsorship at all education sessions
- One promotional item in the conference tote bag (item must be pre-approved by OAR and received at the OAR office by September 1, 2010)
- Welcome signage as event sponsor
- Table for handouts to meet and greet attendees
- Printed company name and/or logo in convention program
- Web site/e-mail link listed on OARConference.com
- 10% discount on advertising in *Opening Doors* magazine in August, October OR December issue, sent to more than 9,000 REALTORS® statewide

*sponsor will be able to choose food from the conference hotel menu with pre-approval by OAR; payment for the food will be made to OAR.

NON-EXCLUSIVE SPONSORSHIPS

RCA Cocktail Reception \$1,000* or \$1,500**

Held Wednesday, October 13 — 5:30-6:30 p.m.

Sponsorship includes:

- Cocktail napkins with your company logo on it***; or you can provide*
- Verbal recognition during event and at RCA education session to attendees
- Signage as event sponsor
- Printed company name and/or logo in convention program
- Web site/e-mail link listed on OARConference.com
- 10% discount on advertising in *Opening Doors* magazine in August, October OR December issue, sent to more than 9,000 REALTORS® statewide

Early Bird Coffee — \$850

Held Thursday, October 14 — 7:00-8:00 a.m.

Sponsorship includes:

- Table to meet and greet attendees
- Verbal announcement to attendees of your company's sponsorship at all education sessions
- Printed company name and/or logo in convention program
- Web site/e-mail link listed on OARConference.com

Refreshment Break — \$750

Choose from multiple break opportunities

Sponsorship includes:

- One promotional item in the conference tote bag (item must be pre-approved by OAR and mailed to the OAR office by September 1, 2010)
- Welcome signage as event sponsor
- Table for handouts to meet and greet attendees
- Printed company name and/or logo in convention program
- Web site/e-mail link listed on OARConference.com
- 25% discount on advertising in *Opening Doors* magazine in August, October OR December issue, sent to more than 9,000 REALTORS® statewide

REALTOR® Celebration Banquet - Gold Sponsor — \$2,500

Held Thursday, October 14 — 1:00-2:30 p.m.

Sponsorship includes:

- Special introduction as event sponsor
- Signage as event sponsor
- Sponsorship signs on each table centerpiece
- Two tickets to the event
- Opportunity to meet & mingle with attendees before and after the Banquet
- Printed company name and/or logo in convention program
- Printed company name and/or logo in REALTOR® Celebration program
- Web site/e-mail link listed on OARConference.com
- 50% discount on advertising in *Opening Doors* magazine in August, October OR December issue, sent to more than 9,000 REALTORS® statewide

REALTOR® Celebration Banquet - Table Sponsor — \$500

Held Thursday, October 14 — 1:00-2:30 p.m.

Sponsorship includes:

- Company logo or name will be recognized on one table per sponsorship
- Printed company name and/or logo in REALTOR® Celebration program
- Web site/e-mail link listed on OARConference.com

REALTOR® Celebration Banquet - Program Sponsor — \$500

Held Thursday, October 14 — 1:00-2:30 p.m.

Sponsorship includes:

- Signage as event sponsor
- Full page recognition in REALTOR® Celebration Banquet program as sponsor
- Web site/e-mail link listed on OARConference.com

RCA Luncheon Table Sponsor — \$250

- Company logo or name will be recognized on one table per sponsorship
- Verbal announcement to attendees of your company's sponsorship at all education sessions
- Web site/e-mail link listed on OARConference.com

If you have your own ideas that are not listed here or questions about the sponsorships, please contact Jennifer Williams at JWilliams@OklahomaRealtors.com or 800.375.9944. More information may be found at OARConference.com as well.

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ADVERTISING OPPORTUNITIES

Advertising in Conference Program

All ads will be black and white only and are subject to OAR approval. Deadline for submission is September 1, 2010

\$100	Business Card
\$250	Quarter Page
\$500	Half Page
\$750	Full Page

Advertising in REALTOR® Celebration Banquet Program

Held Thursday, October 14 — 1:00–2:30 p.m. All ads will be black and white only and are subject to OAR approval. Deadline for submission is September 1, 2010

\$100	Eighth Page
\$200	Quarter Page
\$300	Half Page
\$500	Full Page

EXHIBITOR SPACE

\$475	Booth (paid after June 30, 2010)
\$400	Earlybird Booth (paid prior to June 30, 2010)
\$200	Adjoining Booth (with purchase of booth)
\$75	Internet Access (per computer)
\$10	Box lunch

The 8x10 booths include pipe and drape, electricity, one table and two chairs.

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SPONSOR REGISTRATION

Your Information

Contact Person

Address

City/State/Zip

Other Information (Published in Conference materials)

Firm/Company Name

Phone/Fax

E-mail/Web address (will be linked from *OARConference.com*)

Other Information

Pay only a \$100 non-refundable deposit now. Full payment must be made before August 1, 2010. Sponsorships cannot be guaranteed after August 1 and will be made available on first-come, first paid in full basis. Payment choices:

- Full Amount Now Deposit Only

Sponsorship

We will be sponsoring _____ for a total of \$ _____

- We have an item(s) to donate to the Silent Auction

Payment Information

_____ Total amount paid today

Payment choices:

- Check - Make checks payable to OAR and mail to
9807 N. Broadway, Oklahoma City, OK 73114
 VISA MasterCard

Account Number/Expiration Date

Billing Address

Name on Card/Signature

**Please fax this form to OAR at 405.848.9947
or mail with appropriate payment to
9807 N. Broadway, Oklahoma City, OK 73114.
For more information, call 800.375.9944.**

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Exhibitors

Reach Every REALTOR® in Oklahoma

By filling out the application, you agree to abide by the terms and conditions which are a part of this contract. See OARConference.com for a full list of terms and conditions.

Contact Person: _____

Cell: _____

Mailing Address: _____

City/State/Zip: _____

Information Published in Conference Materials:

Firm Name: _____

Phone/Fax: _____

Email: _____

Web Site: _____

Exhibitors:

The 8x10 booths include pipe and drape, electricity, one table and two chairs.

Indicate Quantity Below:

- _____ \$475 Booth
- _____ \$400 Earlybird Booth (paid prior to June 30, 2010)
- _____ \$200 Adjoining Booth (with purchase of booth)
- _____ \$75 Internet Access (per computer)
- _____ \$10 Box lunch

Booth preference (see map online) _____

We have an item(s) to donate to the Silent Auction.

Sponsors:

Sponsorship Opportunities can be viewed at OARConference.com

Payment:

Enclosed is our full payment in the amount of \$ _____

Enclosed is our non-refundable deposit in the amount of \$100. _____ (before Aug. 1 only)

Final payment due by July 31, 2010.

Check (payable to OAR)

Charge VISA or MasterCard

Account Number: _____

Name/Exp. Date: _____

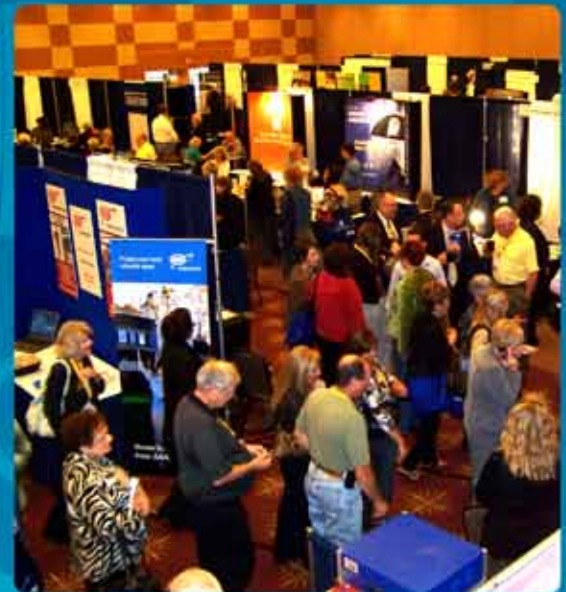
Signature: _____

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Can you afford to miss the largest, most prestigious real estate event in Oklahoma — it only happens once a year!

Being a part of the REALTOR® Marketplace allows you face-to-face time with more than 600 REALTORS®. When was the last time you were able to spend time with that many potential customers in one place?

Something new for 2010 is an early bird discount! If you reserve your spot and pay in full by June 30, your booth will only cost \$400! That's a \$75 discount!!

Go to OARConference.com to sign-up today or fill out this form and fax it to Jennifer Williams at 405.848.9947.

**Don't miss
REALTOR® Marketplace
October 14, 2010**

Oklahoma Association of REALTORS®
9807 N. Broadway, Oklahoma City 73114
800.375.9944 or fax 405.848.9947
email: jwilliams@OklahomaRealtors.com